


EXPERIENCE

 **KAIZEN DINING GROUP** | 5 / 2015 - present | LOS ANGELES, CA



Director of Creative / Marketing | 9 / 2021 - NOW

Brands management, environment graphics, archiving and work flow processes of all visual materials and web tools, produces art layouts by developing art concepts and providing work direction to staff and oversee of projects, graphic design, photography, video, website design, copy-writing.

Developed artwork and layout for print and digital signage, large format, publications, flyers, packages, presentation design, Events related.

Manage and oversea all external agencies (public realations, social media, video graphic, photographic, print) to ensure successful completion of projects in a timely manner.

Manages and oversea cloud based platforms (delivery, dirct-orders, Toast, iOS | Android)

Consults staff on effective use of technology, SaaS and technical equipment.

Architectural Concepts Design and Managing Construction Projects as budgets, hire and manage staff, and coordinate with other contractors, from its conception to finish.

Graphic Design / Digital Marketing Manager | 5 / 2015 - 9 / 2021

Responsible for the brands management, environment graphics, archiving and work flow processes of all visual materials and web tools, managed and lead a 4-person team in the production and oversee of projects, graphic design, photography, video, website design, copy-writing.

Developed artwork and layout for print and digital signage, large format, publications, flyers, packages, presentation design, Events related.

Manage and oversea all external agencies (public realations, social media, video graphic, photographic, print) to ensure successful completion of projects in a timely manner.

Manages and oversea cloud based platforms (delivery, dirct-orders, Toast, Aloha, iOS | Android Appications)

Serves Key-arts creative guide for brand strategies.

Consults and trains staff on effective use of technology, SaaS and technical equipment.



KABUKI RESTAURANTS, INC. | 12 / 2004 - 5 / 2015 | BURBANK, CA

Graphic Design Manager | 7 / 2007 - 5 / 2015

Environmental graphics, archiving and work flow processes of visual materials and web design, managed and lead a 2-person team in the production and oversee of, graphic design, photography, video, website design.

Serves Key-arts creative guide for projects.

Artwork and layout for print and digital signage, large format, publications, flyers, packages, presentation design, Events related.

Manages and oversea cloud based platforms (delivery, Aloha, iOS | Android Appications)

Works with Vendors to get quality printing at the lowest possible costs, maintaining a roster of printing companies and trafficking all jobs.

EXPERIENCE

Lead Graphic Designer/Senior Graphic Design | 12 / 2004 - 7 / 2007

Graphic, visual materials and web design, managed and lead a 2-person team in the production and oversee of, graphic design, photography, video, website design.

Artwork and layout for print and digital signage, large format, publications, flyers, packages, presentation design, Events related.

Works with Vendors to get quality printing at the lowest possible costs.



DISNEY CHANNEL | 4 / 2000 - 10 / 2004 | BURBANK, CA

Sr. Graphic Designer

Creating printed materials for the Disney stores, working closely with the marketing manager and artistic director to represent the image and positioning of the theater to the public.

Creating interdepartmental collaborative design, printing.

Develops displays for stages, store spaces and special exhibits.

Online maintenance and development of web content (directories and documents) for compliance and ethics manuals using HTML, XHTML, CSS, Homesite

ADOBE CREATIVE SUITE CERTIFIED



LOS ANGELES TIMES | 1 / 1999 - 1 / 2000 | EL SEGUNDO, CA

Graphic Designer

Creating Daily Advertisement design

EDUCATION



ArtCenter COLLEGE OF DESIGN

BACHELOR IN ARTS DEGREE GRAPHIC DESIGN 1998

SKILL

Creativity Digital/Graphic Design | Master in ADOBE CREATIVE SUITE
Freehand / Tab
Ability to Learn Digital Design Software

Communication **website:** WordPress / Bento Box / Wix / HTML+CSS
emailblast: Mailchimp / HubSpot / Paytronix
Ability to Learn Marketing Automation Platform

Typography LayOut Master in ADOBE ILLUSTRATOR / ADOBE INDESIGN
PowerPoint / Google Slide / Freehand / Tab

PhotoGraphic Master in ADOBE PHOTOSHOP
Freehand / Tab

VideoGraphic Perfection in ADOBE AFTER EFFECTS / ADOBE PREMIERE

Interactive media Familiar in ADOBE XD / FIGMA